

YOU'RE IN THE BUSINESS OF CAPTURING BIG-TIME SPENDERS.



NOT TWO-TIME LOSERS.

Whether you're a trade publisher or circulation manager, advertisers depend on you to deliver potential customers. But many of your "qualified" readers aren't qualified at all. Too often they're wannabes, retirees, ex-employees, even guys in the slammer — readers who aren't very valuable to your advertisers. **But there is a solution, and you're it.** Use Mark Facey & Company telemarketing. We'll deliver the "qualified" readers direct mail can't. We're accurate, current, trustworthy. And we know the trade magazine business from cover to cover. **In fact, no one can beat us in delivering the people advertisers want to reach.** Want proof?

Call us at 1-860-589-0221. We'll show you how to give advertisers readers they can sell. Without the guys in a cell.

Mark Facey & Company
Telemarketing For Controlled Circulation.