

WE'D LIKE TO INTRODUCE
YOU TO SOMEONE
YOUR ADVERTISERS
ARE DYING TO MEET.



THEIR BEST CUSTOMER.

As a publisher, your job is to make sure your advertisers reach real customers — people who will actually buy what they're selling? Sure, there are audit statements. **But, as well-intentioned as they are, they still include far too many unqualified readers.** How do we know? We call these people and talk to them every day. And in our world, these 'subscribers' are dropped faster than you can say DNQ (*Does Not Qualify*). That's because our internal auditing and quality control procedures are the toughest in the industry. **So be proactive.** Insist that your readers are the readers your advertisers need. Get us on the job. **We deliver the most accurate qualified subscribers anywhere.** So your advertisers get what they pay for. Want proof? Give us a call at 1-860-589-0221. We'll show you who's *really* in circulation.

Mark Facey & Company
Telemarketing For Controlled Circulation.