

Paid ratebase plummets!

Stampsheet controversy escalates!

Where will it all end?

The day is coming when many 100% paid magazines will convert a portion of their circulation file — their high-end spenders — to controlled. How do you get to that point? Through us, of course. We've been in the business of qualifying controlled subscribers for fifteen years. And that's all we do. We don't sell things.

We harness the power of the interview to gather information — usually from people who don't like to give out information. So when your magazine is ready to make the transition, we'll be there to make sure it happens smoothly. Call us today at 860-589-0221. And subscribe to the future!

Mark Facey & Company

AMERICA'S INFOMEDIARY



225 North Main Street, Bristol, Connecticut 06010-4939 Phone: (860) 589-0221 Fax: (860) 589-9128 www.markfacey.com

Proud member
and supporter of

